



SiriusXM Canada Pre-Owned Vehicle and Service Program: Dealer Enrollment Authorization Form

Fax Completed Form Toll Free to (800) 878-6865 to participate in the SiriusXM offer at no cost.

Yes! Please enroll my dealership ("Dealer") in the Pre-owned Vehicle Program offered by SiriusXM Canada for satellite radio service ("Pre-Owned Program"). The Pre-Owned Program provides:

- (1) a 90-day dealer demo for pre-owned vehicles in Dealer inventory with factory-installed satellite radios ("**Eligible Vehicles**");
- (2) an automatically activated complimentary 3-month consumer trial of the Sirius or XM Select package for each eligible vehicle; and
- (3) no activation fee.

Yes! Please enroll my Dealer in the Service Lane Program offered by SiriusXM Canada for satellite radio service ("Service Lane Program"). The Service Lane Program provides:

- (1) Complimentary 2-Month of service for Sirius or XM Select package for certain qualifying Eligible Vehicle Dealer service customers, to be used when customers sign up for Sirius or XM satellite radio. Non-qualifying vehicles include those with active or recently active SiriusXM Satellite Radio service subscriptions or trials; and
- (2) Notification to qualifying Dealer service customers with Eligible Vehicles that the promotion is provided courtesy of their dealership and SiriusXM.

Certain Eligible Vehicles may not qualify for the promotion as part of the Service Lane Program, including vehicles with active Sirius or XM satellite radio service subscriptions, vehicles which have received the Sirius or XM satellite radio service (on a trial or paid subscription basis) in the prior 12 months, and/or other vehicles as reasonably determined by SiriusXM in its sole discretion. SiriusXM may at its discretion provide trial services or other services to owners of vehicles that do not qualify for the Service Lane Program.

Dealer Information (Required)	
Dealership Code:	
Dealership Name:	
Address:	
City:	
Province:	
Postal Code:	
Phone:	
SiriusXM DSM Name:	

Business Contact (Required)

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Name:	
Phone:	
E-mail:	
Technical Contact (Required)	
Name:	
Phone:	
E-mail:	

Dealership Code:	
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Dealer System Information (

System Type	IP Address	Login/ User ID	Password	Account/ Areas: Sales and Inventory
<input type="checkbox"/> ADP				
<input type="checkbox"/> R&R ERA				
<input type="checkbox"/> AutoSoft-ASI				
<input type="checkbox"/> Auto/Mate				
<input type="checkbox"/> R&R POWER (aka UCS)				
<input type="checkbox"/> DealerTrackDMS (aka Arkona)				
<input type="checkbox"/> INFINITINET				
<input type="checkbox"/> Other _____				

Dealer Representative signature

Dealer Representative printed name

Date

TERMS & CONDITIONS: I understand Sirius XM Canada Inc. ("SiriusXM") requires the use of data that exists in my dealer management system (DMS), including customer data, to activate dealer demonstration service on my inventory of Eligible Vehicles and my customers' SiriusXM Trial Service, to communicate the Service Lane Program offer to eligible service customers, and to communicate with customers regarding the Programs and options to extend or continue SiriusXM services

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following their trial. Therefore, I authorize The Reynolds and Reynolds Company ("Reynolds") or other contractor at SiriusXM's sole discretion to extract and share with SiriusXM my DMS data (retroactively from 18 months prior to my enrollment and on an on-going basis) for use in connection with the Pre-Owned Program and/or Service Lane Program (the "Programs"). Further, I authorize Digital Motorworks, Inc. (DMi) or other contractor at SiriusXM's sole discretion to extract and share with SiriusXM my DMS data (retroactively from 18 months prior to my enrollment and on an on-going basis) for use in connection with the Programs. I agree to take all necessary action required to provide such access, and I represent and warrant that I am authorized under applicable Canadian privacy laws and comply with Canadian privacy laws in permitting such access for the purposes of enabling and administering the Programs. I understand SiriusXM agrees to use my DMS data to facilitate the Program. I represent and warrant that I implement reasonable administrative, technical, and physical safeguards to protect my customers' personal information, including protection from unauthorized access and anticipated threats or hazards to such customer information. I agree that this shall not prevent SiriusXM from obtaining and using the same or similar data obtained from third parties, including customers, without restriction. I also understand that SiriusXM relies on its sources for the accuracy and reliability of its information, and therefore can only assume responsibility for data from Dealer that is accurate, complete and reliable. Further, I understand I may discontinue my participation in this program at any time upon 30 days written notice to Sirius XM Canada Inc., *Attention: OEM, 135 Liberty Street, 2nd Floor, Toronto, ON, M6K 1A7*. SiriusXM may terminate your participation at any time on written notice to you or on a material breach by you of these terms and conditions.

By submitting this Authorization Form to SiriusXM, Dealer agrees that the Terms & Conditions set forth herein, and those incorporated by reference, shall serve as an agreement between Dealer and SiriusXM "**Agreement**," and Dealer agrees to be bound hereby as of the date above "**Date**." SiriusXM agrees that it will not sell or share DMS data with anyone without Dealer's express written consent, other than those SiriusXM contractors used to provide the Programs to Dealer and to provide services to consumers. Dealer has read, agrees with, and accepts all of the terms of this Agreement. This Agreement encompasses obligations which apply to Dealer, to SiriusXM, and to SiriusXM's contractors who will have access to Dealer's DMS data. **By participating in the Program and executing this Authorization Form, Dealer agrees to (A) inform Dealer's customers about the opportunity to receive the Programs in their Eligible Vehicles;(B) to obtain from customers any required consents, including to the receipt of commercial messages relating to the program by telephone, automated recorded messages, letter mail or electronic messages; and (C) to make available to customers and insert in Eligible Vehicles SiriusXM promotional materials provided by SiriusXM.** SiriusXM may modify or terminate the Programs at any time and without Dealer's prior notification or consent. The provision and use of SiriusXM subscription services are governed by the **SiriusXM Customer Agreement**; see www.siriusxm.ca, as such terms may be modified from time to time by SiriusXM in its sole discretion. NEITHER SIRIUSXM, REYNOLDS, DMi, OR ANY OTHER CONTRACTOR OF SIRIUSXM SHALL BE LIABLE FOR ANY PUNITIVE, EXEMPLARY, LOST PROFITS, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE, WHETHER BASED IN CONTRACT, TORT OR OTHERWISE THAT MAY ARISE IN CONNECTION WITH THE SIRIUSXM PROGRAMS, EVEN IF SUCH PARTY HAS BEEN ADVISED ON THE POSSIBILITY OF SUCH DAMAGES.

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