



PROGRAMS DESIGNED TO ENHANCE YOUR CUSTOMER'S EXPERIENCE.

Show your customers everything SiriusXM has to offer. Enroll in our dealer programs at sxmdealer.ca and provide a complete SiriusXM trial experience to your customers buying pre-owned vehicles and customers who bring a vehicle in to be serviced. For no additional cost provide your customer with endless entertainment.

3 MONTH TRIAL

ON EQUIPPED PRE-OWNED VEHICLES

Pre-Owned Vehicle Trials

- Complimentary 3-Month Trial of SiriusXM with free online listening
- SiriusXM Dealer Demo Service for use on test drives
- Available on all SiriusXM equipped pre-owned vehicles

2 MONTH TRIAL

ON ELIGIBLE SERVICE VEHICLES

Service Lane Trials

- Complimentary 2-Month Trial of SiriusXM with free online listening
- Available on all qualifying vehicles equipped with satellite radio, regardless of manufacturer
- No dealer effort required



*All eligible vehicles equipped with factory-installed satellite radio may receive a complimentary trial of the Sirius or XM Select+ programming package. © 2019 SiriusXM Canada Inc. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under license. NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2019. MLB is available on the XM network only. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. Visit MLB.com. © 2019 NFL Properties LLC. All NFL-related trademarks are trademarks of the National Football League. All other trademarks, service marks, images and logos are property of their respective owners and are displayed in this publication with permission. All rights reserved.