



SiriusXM PRE-OWNED VEHICLE PROGRAM

Start SiriusXM with
your Dealer App



All enrolled dealers receive a 270 day Dealer Demo Service and a 3-month Customer Trial on their SiriusXM equipped pre-owned inventory. Just resend a signal to start the SiriusXM All Access package.

Prior to Vehicle Delivery

Starting the Dealer Demo allows you to demonstrate SiriusXM as a selling feature during the shopping process and ensures that the customer leaves the lot with the service on. The Dealer Demo can be manually started 48 hours after the vehicle is placed into inventory.

How to Start the Demo Service

Resend the Signal using SiriusXM Dealer Tool App

1. Download the SiriusXM Dealer App from iTunes, Google Play or BlackBerry World stores.
2. Park the vehicle outside with an unobstructed view of the sky and make sure SiriusXM is turned on.
3. Choose "Scan VIN," scan the VIN barcode, then press "Send Satellite Signal Request." You can also manually enter the Radio ID/ESN.

**3 MONTH
TRIAL**

ON EQUIPPED
PRE-OWNED
VEHICLES

Resend the Signal Online

1. Park the vehicle outside with an unobstructed view of the sky and make sure SiriusXM is turned on.
2. Locate the Sirius ID/ESN (12-digit numeric) or XM Radio ID (8-digit alphanumeric). Note that the following letters are not used: I, O, S, and F.
3. Enter your Radio ID/ESN on your computer or smartphone at: siriusxm.ca/resend. Upon completion, an activation signal will be sent to the vehicle. It may take a few minutes before the signal is processed and sent to the vehicle.

Locating Radio ID with the VIN

Visit siriusxm.ca/vinlookup to locate the radio ID with the VIN.

"The new SiriusXM Pre-Owned Program is the best they have ever had. Enrollment is fast and easy, and customers are amazed when we turn on their satellite radio with the click of a mouse. The program also adds value to our dealership and the vehicles we sell; it's a great selling feature that our customers love!"

James Bruce (SM)
AutoPark Niagara



Demo Service Extensions

Dealers will also be eligible for a signal extension to the Dealer Demo Service once the 270-day trial expires. Extensions can be activated by contacting your DM.

Automatic Activation of Your Customer's 3-Month Trial

Once a sold record is received, the Dealer Demo service will seamlessly transition into the 3-month Customer Trial. Just make sure your customers drive off the lot with the SiriusXM All Access plan active. It's that easy!

Customer Support

Should your customers have an interest in extending their service or have issues with trial activation, please have them contact Customer Care: **1-888-539-7474**.

To learn more about this program or to request additional POS materials, please contact your SiriusXM District Manager.